

**STRATEGIC ACTION PLAN - BETA PI CHAPTER**

The Beta Pi Strategic Action Plan evolves from the Alpha Alpha State SAP that supports the purposes, mission, and vision of our DKG Society. The SAP that follows is in place for the remainder of this biennium that concludes June 30, 2016, and will be evaluated and updated by the membership and new Executive Board that takes office July 1, 2016. The projection and hope is that the objectives and activities identified will remain in place through the next biennium (2016-18) with ongoing additions, deletions and refinements. Throughout this process, the **latest review date will be noted in the measurement column along with an evaluative note directing any action to be taken.**

Responsible  
Committee

Measurement

**FOCUS #1: Membership**

**Objective 1:**

**To retain all current members of the Chapter from year to year.**

**Activities:**

**1. Provide intellectually stimulating and emotionally rewarding programs.**

Executive and  
Membership

Program  
attendance and

**2. Provide stipends to attend conferences.**

Finance

Conf. Attendance

**3. Recognize achievements of members at the local, state, and international levels.**

Executive

May and June each  
year.

<b>Objective 2:</b> To increase membership annually.		
<b>Activities:</b>		
1. Conduct the initiation of new members at least once a year.	Executive	Decision of new teachers to join Sept-Oct. each year
2. Continue the advancement of SEE (Supporting Early Educators) program.	Membership	
3. Encourage the reinstatement of former members by personal contact and invitations to programs.	Membership	On-going
4. Recognize women teachers, both members and non-members, during American Education Week.	Executive	November of each year
<b>FOCUS #2: Scholarship</b>		
<b>Objective 1:</b> To continue to award a yearly scholarship to a high school senior who will major or minor in Education.		
<b>Activities:</b>		
1. Distribute applications & criteria to area guidance offices.	Scholarship	Award the Scholarship in June of each year
2. Review applications & select a recipient by 5/30.		
<b>Objective 2:</b> To establish by the end of fiscal year 2015-2016 a scholarship for a college junior or senior with a major or minor in Education.	Scholarship Executive	Award the Scholarship

<b>Activities:</b>		
<b>1. Distribute applications and criteria to financial aid offices of institutions of higher learning and PSEA Student Services.</b>	Membership	February each year
<b>2. Review applications and award scholarship by 6/30/2016.</b>	Scholarship	June or July of each year
<b>FOCUS #3: Finance</b>		
<b>Objective 1:</b>		
<b>To establish &amp; implement a yearly balanced budget.</b>		
<b>Activities:</b>		
<b>1. Determine the financial needs of the chapter based on the previous year's expenditures.</b>	Finance/Standing Committee Requests	July/August of new fiscal year
<b>2. Establish a budget that demonstrates a balanced income and expenditure ratio.</b>		Balanced Budget
<b>Objective 2:</b>		
<b>To offset the year's expenses with an amount of fundraising equal to expenditures.</b>		
<b>Activities:</b>		
<b>1. Organize fundraising activities (ex. Bingo, Girl's Night Out, etc.).</b>	Appropriate Committee	Participation and Revenue
		Membership eval. and choice in May of each year

<b>FOCUS #4: Community Outreach</b>		
<b>Objective:</b> To impact and enrich the lives of people in need who live in and around our community.		
<b>Activities:</b> 1. Fulfill requests for volunteer services and financial support to community agencies and organizations. (e.g. Laurel House Women’s Abuse Clinic; Theatre Horizon Educational Programs; Norristown Hospitality Center; UMEAid; PA Ronald McDonald).	Community Outreach  Membership	Financial Disbursements by Dec. of each year In Progress
<b>FOCUS # 5: Leadership</b>		
<b>Objective 1:</b> To support effective leadership development for all members.		
<b>Activities:</b> 1. Mentor and shadow prospective leaders.	Executive/Membership	Ongoing and In progress
<b>Objective 2:</b> To enhance committee work and fill executive board positions and demands.	Executive/Membership	End & beginning of each fiscal year
<b>Activities:</b> 1. Urge members of the Executive Board and the sponsors of new members to provide enthusiasm and guidance as they mentor. 2. Request new members to participate in the committee work of their choice.	Executive/Membership	In Progress/ Ongoing

